

Juan Andrés Kebork

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Profile

Creative · Copywriter · Thinker · Maker

Experience

Copywriter, Innocean Worldwide; Berlin, Germany – 2020 Oct - **Current**

I wrote ads for: Hyundai, Kia, Anne Frank House

Jr. Copywriter, Grabarz und Partner; Hamburg, Germany – 2020 Jul - 2020 Sept

I wrote ads for: Porsche, Burger King.

Jr. Copywriter, Innocean Worldwide; Berlin, Germany – 2020 Jan - 2020 Mar

I wrote ads for: Hyundai, Kia.

Jr. Copywriter, DDB Madrid; Madrid, Spain – 2019 Sep - 2019 Dec

I wrote ads for: Cupra, Movistar, BBVA.

Copywriter, RG2 (FCB); Caracas, Venezuela – 2017 Sep - 2018 Sep

I wrote ads for: DIAGEO, Albatros Airlines, Fundación Alzheimer de Venezuela, CAFA Group, Chargello.

Copywriter, JWT Caracas; Caracas, Venezuela – 2014 Aug - 2015 Jun

I wrote ads for: Aruba, Cinex, DIAGEO, Ford Motors, Postinor, Farmacias SAAS, Schick, Ticketmundo.

Founder & Creative Director, Cervecería Creola (Craft Brewery); Caracas, Venezuela – 2013 Jan - 2017 Jun

I was responsible for the creative vision, the tone, the feel and the look of the brewery as a brand. I established and developed the company's personality, perspective and reason for being, using all the means available: advertising, social media, packaging, events, among others. - Oh, I also make good beer.

Copywriter, Hener Group; Caracas, Venezuela – 2013 Jul - 2014 May

I wrote ads for: Toyota, Sodexo, Fundación Vístete de Sueños.

Education

Miami Ad School Europe; Berlin, Germany - Copywriting Portfolio Program, **Current**

Steinbeis School of Management and Innovation; Berlin, Germany - Master of Science in Advanced Marketing Management, **Current**

Universidad Católica Andrés Bello; Caracas, Venezuela – Bachelor in Communications, 2017

Brother Caracas - School of Creativity; Caracas, Venezuela - Super Master (Portfolio Program), 2013

Lord Byng Secondary School; Vancouver, Canada - High School Program, 2011

Colegio Emil Friedman; Caracas, Venezuela - High School Graduate, 2010

Professional Skills

Copywriting · Storytelling · Illustrator · Photoshop · Creative Strategy

Personal Skills

Communication · Creativity · Team Player · Commitment · Dedication